

C&G Classified Display Ad Rates

Effective 5/6/09

Job Directory Rates

Full Run			
Circulation: 605,257 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$493	\$468	\$443
6	\$957	\$909	\$861
9	\$1,407	\$1,336	\$1,266
12	\$1,800	\$1,710	\$1,620
18	\$2,620	\$2,489	\$2,358
24	\$3,357	\$3,189	\$3,021

Macomb North & C&G South			
Circulation: 327,142 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$308	\$292	\$277
6	\$598	\$568	\$538
9	\$879	\$835	\$791
12	\$1,125	\$1,068	\$1,012
18	\$1,637	\$1,555	\$1,474
24	\$2,098	\$1,993	\$1,888

Oakland			
Circulation: 278,115 Homes			
Ad Size (Col.-In.)	1 x	2-4 x	5 x or more
3	\$308	\$292	\$277
6	\$598	\$568	\$538
9	\$879	\$835	\$791
12	\$1,125	\$1,068	\$1,012
18	\$1,637	\$1,555	\$1,474
24	\$2,098	\$1,993	\$1,888

AVAILABLE ZONES

Macomb North (Circ. 169,273): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Heights Sentry

C&G South (Circ. 157,869): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

Oakland (Circ. 278,115): Birmingham-Bloomfield Eagle, Farmington Press, Madison-Park News, Rochester Post, Royal Oak Review, Southfield Sun, Troy Times, West Bloomfield Beacon, and Woodward Talk

Service Directory Rates

Individual Rates ~ (\$/col. in.)

Ad Size (Col.-In.)	Warren Weekly	Grosse Pointe Times or Madison-Park News	Any Other C&G Newspaper
3-9	\$23	\$15	\$17
10-19	\$19	\$11	\$13
20-34	\$17	\$10	\$12
35-49	\$16	\$9	\$11
50-74	\$15	\$8	\$10
75-124	\$14	\$7	\$9
125 or more	\$13	\$6	\$8



Combination Rates ~ (\$/col. in.)

Ad Size (Col.-In.)	2 Papers w/o W.W.	2 Papers Incl. W.W.	3 Papers w/o W.W.	3 Papers Incl. W.W.	4 Papers w/o W.W.	4 Papers Incl. W.W.	5 Papers	6 Papers	7 Papers	8 Papers	9 Papers	10 Papers	11 Papers	12 Papers	13 Papers	14 Papers	15 Papers	16 Papers	17 Papers	18 Papers	19 Papers
3-9	\$28 ⁰⁰	\$35 ⁰⁰	\$35 ⁰⁰	\$40 ⁰⁰	\$40 ⁰⁰	\$44 ⁵⁰	\$49 ⁵⁰	\$54 ⁰⁰	\$58 ⁵⁰	\$63 ⁰⁰	\$67 ⁵⁰	\$72 ⁰⁰	\$76 ⁵⁰	\$81 ⁰⁰	\$85 ⁵⁰	\$90 ⁰⁰	\$94 ⁰⁰	\$98 ⁰⁰	\$102 ⁰⁰	\$106 ⁰⁰	\$110 ⁰⁰
10-19	\$24 ⁰⁰	\$31 ⁰⁰	\$31 ⁰⁰	\$36 ⁰⁰	\$36 ⁰⁰	\$40 ⁵⁰	\$45 ⁵⁰	\$50 ⁰⁰	\$54 ⁵⁰	\$59 ⁰⁰	\$63 ⁵⁰	\$68 ⁰⁰	\$72 ⁵⁰	\$77 ⁰⁰	\$81 ⁵⁰	\$86 ⁰⁰	\$90 ⁰⁰	\$94 ⁰⁰	\$98 ⁰⁰	\$102 ⁰⁰	\$106 ⁰⁰
20-34	\$22 ⁰⁰	\$29 ⁰⁰	\$29 ⁰⁰	\$33 ⁰⁰	\$33 ⁰⁰	\$37 ⁵⁰	\$42 ⁵⁰	\$47 ⁰⁰	\$51 ⁵⁰	\$56 ⁰⁰	\$60 ⁵⁰	\$65 ⁰⁰	\$69 ⁵⁰	\$74 ⁰⁰	\$78 ⁵⁰	\$83 ⁰⁰	\$87 ⁰⁰	\$91 ⁰⁰	\$95 ⁰⁰	\$99 ⁰⁰	\$103 ⁰⁰
35-49	\$21 ⁰⁰	\$27 ⁰⁰	\$27 ⁰⁰	\$31 ⁰⁰	\$31 ⁰⁰	\$35 ⁵⁰	\$40 ⁵⁰	\$45 ⁰⁰	\$49 ⁵⁰	\$54 ⁰⁰	\$58 ⁵⁰	\$63 ⁰⁰	\$67 ⁵⁰	\$72 ⁰⁰	\$76 ⁵⁰	\$81 ⁰⁰	\$85 ⁰⁰	\$89 ⁰⁰	\$93 ⁰⁰	\$97 ⁰⁰	\$101 ⁰⁰
50-74	\$20 ⁰⁰	\$26 ⁰⁰	\$26 ⁰⁰	\$29 ⁰⁰	\$29 ⁰⁰	\$33 ⁵⁰	\$38 ⁵⁰	\$43 ⁰⁰	\$47 ⁵⁰	\$52 ⁰⁰	\$56 ⁵⁰	\$61 ⁰⁰	\$65 ⁵⁰	\$70 ⁰⁰	\$74 ⁵⁰	\$79 ⁰⁰	\$83 ⁰⁰	\$87 ⁰⁰	\$91 ⁰⁰	\$95 ⁰⁰	\$99 ⁰⁰
75-124	\$19 ⁰⁰	\$25 ⁰⁰	\$25 ⁰⁰	\$28 ⁰⁰	\$28 ⁰⁰	\$31 ⁵⁰	\$36 ⁵⁰	\$41 ⁰⁰	\$45 ⁵⁰	\$50 ⁰⁰	\$54 ⁵⁰	\$59 ⁰⁰	\$63 ⁵⁰	\$68 ⁰⁰	\$72 ⁵⁰	\$77 ⁰⁰	\$81 ⁰⁰	\$85 ⁰⁰	\$89 ⁰⁰	\$93 ⁰⁰	\$97 ⁰⁰
125 or more	\$18 ⁰⁰	\$24 ⁰⁰	\$24 ⁰⁰	\$27 ⁰⁰	\$27 ⁰⁰	\$30 ⁵⁰	\$34 ⁵⁰	\$39 ⁰⁰	\$43 ⁵⁰	\$48 ⁰⁰	\$52 ⁵⁰	\$57 ⁰⁰	\$61 ⁵⁰	\$66 ⁰⁰	\$70 ⁵⁰	\$75 ⁰⁰	\$79 ⁰⁰	\$83 ⁰⁰	\$87 ⁰⁰	\$91 ⁰⁰	\$95 ⁰⁰

NOTE: Every ad will be listed the week of publication in the "Shop" Business Directory on www.candgnews.com where the ad will be printable, email-able, mappable and hot-linked to your website.

